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Secure SMS Text Message

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CellTrust Corporation, the leading secure mobile information management and delivery provider, today announced the immediate availability of its advanced, patent-pending Secure SMS micro-client offering for mobile devices, offered at no additional charge to customers. An integral module of the CellTrust SMS Gateway Suite, the Secure SMS micro-client gives businesses the newfound ability to confirm the delivery and receipt of text messages as well as other mobile content in a highly secure manner.



CellTrust Secure SMS Module

Businesses requiring highly secure and reliable messaging can gain greater control over the responses to and from their customers by implementing the CellTrust Secure SMS Module. The new module allows for the simultaneous exchange of all types of data, including confidential and mission critical information with customers. The Secure SMS Module manages and exchanges messages via CellTrust's highly secure platform and infrastructure, giving businesses the ability to:

- Use the same set of APIs to send both secure and normal SMS;
- Confirm that the device is able to receive secure SMS messages;
- Easily market and push the Secure SMS micro-client to their customers' phones so they can receive and send secure text messages instantly;
- Confirm text message recipients have received their SMS messages;
- Notify the sender when the recipient has opened to read the message;
- Definitively measure ROI of mobile programs and their effectiveness;
- Increase market intelligence and strengthen the customer relationship through a trusted exchange.



Secure SMS

"Over the past several years there has been a surge in mobile messaging, both in consumer and business markets, with more than 1 billion text messages sent daily," explains CellTrust CEO Sean Moshir. "However, most consumer and corporate SMS solutions are costly to purchase and deploy, and cause widespread market security and reliability concerns. CellTrust's Secure SMS Module puts these concerns to rest by providing a solution that delivers information with advanced security and unprecedented reliability."

Secure SMS Text Message - Price & Availability

CellTrust Secure SMS Module operates in conjunction with patent-pending micro-client technology and is automatically installed on the mobile handset. The micro-client technology utilizes Advanced Encryption Standard (AES), one of the most popular algorithms used in symmetric key cryptography today allowing businesses to send and receive communication to and from mobile-enabled target audiences to ensure a highly secure communication cycle. CellTrust's Secure SMS Module is immediately available at no additional cost to the customer. The micro-client is offered free to CellTrust customers with the exception of additional charges when the Secure SMS confirmation or "receipt" feature has been selected.

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